

Pricing Plans and Packages

Version 2.0 (Aug 2023)



INKLUSIVE* Packages and Pricing

INKLUSIVE* Essential

Monthly Pricing Plans

50 Hours
\$ 2400

100 Hours
\$ 4600

150 Hours
\$ 6500

**Our base plan is
INKLUSIVE* Essentials:**

Capabilities

- Presentation Design
- Social Media Design
- Publication Design
- Branding Design
- Infographic Design
- Motion Design
- Brand Marketing Design
- User Interface (UI) Design

Features

- INKMAXX Platform
- 3 Users Allowed
- Quarterly & Yearly Plans
- 2X Hours for Urgent Request
- INK Library
- Unlimited Stock Images from **Shutterstock (Standard)**

INKLUSIVE* Growth

Monthly Pricing Plans

50 Hours
\$ 3300

100 Hours
\$ 6300

150 Hours
\$ 9000

**Everything in
INKlusive Essential, Plus:**

Capabilities

- Custom Infographic Design
- Print Material Design
- Branding and Identity
- Digital and Display Ads
- Wireframing and Prototyping
- Events Design
- Video Production

Features

- 2 Additional Users (Total: 5)
- INK Academy
- INK University

All INKLUSIVE*

Monthly Pricing Plans

50 Hours
\$ 4200

100 Hours
\$ 8200

150 Hours
\$ 11500

**Everything in
INKlusive Growth, Plus:**

Capabilities

- Print Advertisement Design
- Report Design
- Experiential Video Production
- Packaging Design

Features

- Unlimited Users
- INK AI Marketing Bots
- INK Smart Tools

Capabilities List

Presentation Design

- Corporate Profile
- Proposal Framework
- Investor pitch design
- Sponsorship Docket
- Template Kit
- Product Presentation
- Sales Deck
- Training Presentations
- Campus Recruitment Decks
- Visual enhancements
- Speaker notes & handouts



Experiential Video Production

- Event theme film
- Countdowns and RnR
- Watchout Production
- Brand Unveil



User Interface (UI) Design

- Web application interface
- Dashboard & control panel
- UI Elements Kit
- Software interface
- Mobile app interface



Branding Design

- Business stationary
- Merchandise Design
- Brand Mockups
- Symbol & Wordmark creation



Social Media Designs

- Profile & cover photo
- Campaigns or contests
- Greetings Design



Brand Marketing Design

- Emailers
- Newsletters
- Homepage design & layout
- Landing page design
- Inner page design
- E-books & Whitepapers



Wireframing and Prototyping

- Low-fidelity wireframes
- High-fidelity prototypes
- Iterative design improvements
- Responsive design



Report Design

- Annual Report Design
- Sustainability Report
- Coffee table book
- Research Report Design



Events Design

- Training Presentations
- Event Presentations
- Keynote Presentations
- Event Marketing Collaterals
- Event Branding
- Conference Presentations
- Awards Ceremony Presentations
- Dealership Meet Presentations
- Trade show and event signage
- Interactive Touchscreens



Print Advertisement Design

- Pull-up & roll-up banners
- Outdoor banners & billboards
- Print advertisements



Video Production

- Video editing & post-production
- Marketing Videos & Showreels
- Explainer Videos
- Training Design
- Onboarding Program



Motion Design

- Animated GIFs
- Bite Sized Animations
- Training Presentations
- Animated logos
- Product Tour
- Subtitles and captions



Branding and Identity

- Internal Branding
- Design system
- Brand Mascot Design
- Signage & Wayfinding
- Logo design and visual identity
- Brand Guides



Infographics Design

- Icon Set Development
- Data Representation
- Blog Creatives
- GIF-o-graphics



Publication design

- Case study design
- E-book & Whitepaper Design
- Book Cover Design



Print Material Design

- Brochure design
- Flyer and leaflet design
- Poster design
- Brand Magazine
- Print Artwork Development
- Catalog/Product booklet



Editorial infographic Design

- Publication infographics
- Big Data infographics



Digital and Display Ads

- Retail store banners
- Digital advertisements
- Digital Ad Size adaptations



Packaging Design

- Private Label
- Packaging mockup



Stringent Quality & Process Control



Data
Geofencing



Secure
Transfer



IP
Protection



Zero
Piracy



Brand Hub
Management



Scalable
Support

Introducing

INK*MAXX

A reengineered collaborative platform, supercharging agency-client relations and expediting design management.

Design Management

Creative Collaboration

Invoicing Management

Brand Hub

File Management System

New Work Request

